



MATT KOENIG JOINS PRINCETON POWER AS DIRECTOR OF SALES- EASTERN REGION

(October 16, 2013) Princeton, NJ- Princeton Power Systems has named Matthew Koenig to Director of Sales- Eastern Region; he began his tenure with the company June, 24th 2013. Matt will be heading all sales in the eastern region of North America, as well as other non-geographically constrained markets.

Matt comes onboard with over 25 years management experience in finance, distribution, and manufacturing, technical sales and marketing.

His most recent experience was with Corvus Energy, a lithium based energy storage integrator, leading their Sales and Business Development efforts in the Americas. While with Corvus, Matt helped to expand their Marine and Oceanographic markets, and will lead Princeton Power System's penetration efforts in those markets also. The first public presentation of our systems in these markets took place this year at the International Workboat Show in New Orleans.

When asked about bringing Mr. Koenig on board with the company, Chief Strategy Officer Darren Hammell welcomed him with enthusiasm stating that "Matt has already proven to be a major contributor to the company. As we continue to expand our advanced inverter and energy storage system product lines, Matt's contacts and industry knowledge have been critical in establishing new markets and accounts, across North America and globally."

Mr. Koenig will be based in Duxbury, MA, and will also maintain an office at Princeton Power Systems Headquarters in Lawrenceville, New Jersey.



About Princeton Power Systems

Based in New Jersey, Princeton Power Systems (PPS) is a leading global designer and manufacturer of technology products and embedded software for energy management, micro-grid operations and electric vehicle charging. PPS manufactures UL and CE certified power electronics for advanced battery operation and alternative energy, with built-in smart functions for grid services. PPS also integrates full systems including multiple generation sources, batteries and other technologies and designs, commissions and operates micro-grids. PPS is proud to manufacture products in the United States that are in use across North America, Europe, Asia and the Caribbean with current projects soon expanding our presence to Africa. More information about Princeton Power is available at

For additional information contact:

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